

Neighborhood ~ Newsletter

OF THE
MONTA LOMA NEIGHBORHOOD ASSOCIATION

NOVEMBER, 1977

SMOKE DETECTORS AND FIRE SAFETY

"A smoke detector can save your life." This statement is written all over the city these days, and the fire department will drive it home in a factual demonstration for MLNA residents at the November 10th meeting beginning at 7:30 p.m. in the school multipurpose room. The fire chief and two of his assistants, including Mr. Frank Walsh, Home Security coordinator, will discuss all aspects of fire and home safety, including free home inspection and bicycle registration, as well as the use of smoke detectors. Mr. Walsh will explain the differences between ionization and photoelectric type detectors, where to install them, what to look for in a good detector, and how to get a discount on homeowner's insurance premiums. The fire department's free detector maintenance reminder program will be explained, so that when there is a fire, one can be assured that the detector will operate properly.

Come to the meeting and learn about smoke detectors. Remember, "The life you save may be your own."

WHAT'S RIGHT OR WRONG WITH OUR NEIGHBORHOOD?

Our first two neighborhood meetings have been involved with the organization of the MLNA and the reporting on committee activities of an informational nature. At the November 10th meeting, residents will be encouraged to raise some new issues, to discuss the "state of health" of the neighborhood, and to assist in resolving the problems or goals identified. At this time, the MLNA includes some twelve committee-organized interests in general aspects of the neighborhood. However, specific problems and goals must be identified and concerted actions taken (in conjunction with MLNA) by those concerned. Committee representatives will help coordinate the neighborhood discussion at Thursday's meeting.

MLNA MEETING THURSDAY, NOVEMBER 10, 1977

The general meeting of the Monta Loma Neighborhood Association will be held at 7:30 p.m. at the Monta Loma School multipurpose room.

POLICE BLOTTER

At the September 28th MLNA meeting, Mountain View Police representatives discussed the department's crime prevention programs and the recent crime statistics for beat "2," one of five in the city, and the one which includes the Monta Loma neighborhood.

Captain Tomac discussed the history of police crime prevention activities, noting the important change-over from a reactive to a preventative philosophy on crime during the early 1970's. Today's Mountain View Police Department Crime Prevention Unit activities include the Police Activity League (PAL) with boxing, soccer, and judo (instructor needed — contact Capt. Tomac); the Youth in Law program; The Block Parent program (providing a haven for kids in distress in the neighborhood — at homes marked with the "Block Parent" sign); and the home security inspection and lock installation program (only 52 homes had participated at the time of the meeting). In general, Officer Renfor, of Capt. Tomac's unit, indicated that the best way to prevent crime is to be involved in the neighborhood — to know when neighbors are away, and to look out for suspicious activity, for instance.

Walt Kaiser, beat 2 patrolman for one of the shifts, reported on crime statistics for the beat, which extends from Stierlin Road to Palo Alto and from Central Expressway to the baylands and includes 16,000 people in a multi-ethnic, multi-land-use environment. The following statistics were logged for the month of September:

Armed robberies — 3, burglaries — 15 (but only eight in the MLNA neighborhood since April), drunk driving — 3, stolen cars — 4, arrests for other police departments — 15, thefts — 31, traffic accidents — 39, brandishing of a weapon — 3, alarms — 38, malicious mischief — 28, bomb threats — 1, shoplifting — 17 (16 at Penny's, but most offenders were from outside the MLNA neighborhood), indecent exposures — 2, patrol checks requested — 9 (vacation checks are also available), assaults — 3, suspicious circumstances — 40, service calls — 41, disturbance to others — 96. Thus, the beat patrolmen responded to an average of more than ten calls per day and almost one third of them were in the last category. Walt indicated how the patrolman's time could be freed up considerably if people first could just talk personally with their offending neighbor, obviating the need for many calls to the police department.

NEIGHBORHOOD HELPS COMMITTEE REPORT

The information on how and where to get help when help is needed continues to grow in the committee file. The array of services and information material is too extensive to publish, and chances are, if you need some information about parks and recreation activities, health care, housing, police, senior citizens, history, or whatever, Sharon Adams has it in the file. She will be happy to share the information — call her at 969-9765.

Sharon Adams is working to get a ramp to the sidewalk from the back parking lot of Alpha Beta. She has verbal support of several employees and many shoppers. Does anyone wish to join in her efforts or to endorse her campaign? Call Sharon at 969-9765.

PERSONALITIES

Ruth Ann Black, who lives on Benjamin Drive, recently won a third place award at the Sister Kenny International Art Show By Disabled Artists in Minneapolis. Mrs. Black's watercolor, "Circus Fantasy," was chosen by a three-judge panel for the award in the show's disabled arm and hand artists division.

Ruth and her sister, **Anna Lee**, who is also disabled, are very active in our community affairs.

Kent Cole, who lives on Victory Ave., was elected homecoming king and **Alice Nicholas**, who entertained us at the MLNA picnic, was elected homecoming queen for the high school's activities on October 15th.

RIDE-ALONG IN A POLICE SQUAD CAR

An informative part of the Mountain View Police Department's services to the community is the ride-along program. This is where citizens can ride with a patrolman on his beat, experiencing the job of crime fighting first hand. This program is available to all residents, though it is additionally a part of the police department's Youth and Law program for teenagers 13-18 years of age. This latter program introduces young people to the highway patrol police academy and the shooting range. For further information about either of these programs, contact Officer Renfro of the Mountain View Police Department's crime prevention unit. The phone number is 968-1666.

NEWSPAPER DRIVE

Boy Scout Troop 14 will again shortly begin picking up your old newspapers for recycling for the benefit of the Boy Scouts. Please save them and contact Bill Johnson, 2450 Benjamin Dr. Phone 967-4980 (no magazines please).

XMAS BOUTIQUE & FLEA MARKET

A Xmas Boutique and Flea Market to be held on Sat., Nov. 19th will be sponsored by the Mt. View High School Band & Drill Team Booster Club. The affair will be held in the inner "quad" and the cafeteria of the High School on Castro St. from 8 am - 4 pm.

Booths may be rented for a fee of \$4 each. Advance reservations are required. Handi-Craft and boutique items will be sold in the cafeteria, and flea market items in the "quad," weather permitting.

Food and drink will be sold by the Booster Club.

Get in the Xmas spirit, get your friends and neighbors together and call Barbara Lugn at 964-3176 or Mrs. Loney at 961-8367 for reservations.

KIDS - JOIN THE SCOUTS

Cub Scouts 8-10 yrs. Pack 83
call **Arlene Fowler** 967-0389

Boy Scouts 11-14 yrs.
Troop 83
call **Hazel Nolen** 967-1230

Troop 14
call **Bill Johnson** 967-4980

Jr. Girl Scouts Troop 99
call **Sandy Gordon** 964-9845

Brownies Troop 184
call **Linda Starmer** 968-1776

PROPERTY BEAUTIFICATION IDEAS

Good neighbors - some outstanding efforts have been shown for clean-up and paint-up!

Already - some lawns have had "Super Halts Plus" additions - fall and spring use will keep the lawn free of new weeds while fertilizing also.

Now - those weed seeds are the enemies - ascertain position of center root, pull, and uproot! Dandelions can be killed by chemicals. Get the children to help with weed pulling.

When it rains, use an aerator to help the water and fertilizer to get to the lawn roots.

Later - for spring color, plant bulbs, using some bone meal, and watering well for the winter only at planting time.

DID YOU KNOW...?

Auto crankcase oil can be conveniently disposed of for garbage pick-up in empty milk or bleach bottles.

Save two of them for your next oil change.

If street parking is your problem, call Mr. Culpatz, our city traffic engineer, at 967-7211

The Friendly Visiting Service will provide the hand, the heart, or the listening ear of friendship if you are isolated or ill. Call 324-1971.

There are several babysitting co-ops in the neighborhood, where they trade hours, not money. For information on the Fairview co-op, call Gretchen Martin at 964-8324.

COMPUTER TYPESETTING

There is an opportunity to learn the fundamentals of computer typesetting on a IBM Selectric Composer with Memory in exchange for typing this Newsletter. Part-time typesetting also available for the commercial art service.

Contact Gus Smoorenburg at 968-2791

AREA REPRESENTATIVES

Eight smaller areas have been designated within the Monta Loma community in order to allow neighbors to get to know each other and to identify their local neighborhood needs and interests. Each resident is urged to contact his area representative, first, to return the neighborhood survey and, then, about problems or help on his street. The neighborhood area representatives, and their phone numbers are:

Area 1	Rich Tashjian	961-4794
Area 2	Roberta Varney	965-2527
Area 3	Joan MacDougall	968-4912
Area 4	Sandy Hastings	961-4703
Area 5	Bob Pruefert	965-8249
Area 6	John Canata	969-6059
Area 7	Sharon Adams	969-9765
Area 8	Sue Ware	965-3135

MLNA ORGANIZATION

OFFICERS

President	Dave Jensen	969-9733
1st VP	W. Carl Mitchell	964-4522
	(community affairs)	
2nd VP	Rich Hendrickson	961-1282
	(newsletter)	
Secretary	Lotte Brown	961-7947
Treasurer	Dick Lugn	964-3176

NEIGHBORHOOD NEWSLETTER

editor — Rich Hendrickson
typesetting — courtesy Gus Smoorenburg
printing — donated by Don Maxwell
delivery — scouts and volunteer youth

NEIGHBORHOOD COMMITTEES

Property Improvement	
Mer-Liz Munyer	961-6690
Traffic Control	
Richard Tashjian	961-4794
Social Committee	
Louise Freeman	969-0918
Crime Prevention	
Barbara Lugn	964-3176
Neighborhood "Help"	
Sharon Adams	969-9765
City Council Monitors	
Bob Pruefert	965-8249
Schools Committee	
Kathy Jensen	969-9733
Alice Cochran	968-9049
Animal Control	
Sandy Hastings	961-4703
By-Laws & Incorporation	
Rich Hendrickson	961-1282
Newsletter	
Rich Hendrickson	961-1282

Residents are urged to participate in community activities and contact the committees above in the area of most interest to them.



OUR SCHOOLS AND COMMUNITY INVOLVEMENT

The education committee of the MLNA is concerned with all education levels which affect the children in our neighborhood. We attend board meetings, participate in the classroom, educate ourselves concerning programs and offerings of the schools, and provide input to the school districts. We are offering our services in the district advisory council meetings and for special needs of the schools. We still need parents who have children at Crittenden and Mountain View High so we can be better prepared to serve in those areas.

The Monta Loma Parents' Club (formerly Community Club) is concerned with school spirit, identity and unity. There will be monthly activities planned, the first being a Thanksgiving potluck on Friday, Nov. 18, at which there will be entertainment. The children at Monta Loma are now having a contest for the design of a school logo and the winning design will be chosen for a T-shirt. We can contribute to our children's school spirit by showing our interest and enthusiasm through support of the parents' club. Let's make this a super year for Monta Loma school. Our children deserve it.

Have you sent your children off to school so they're ready to cheerfully face a new day? This may help: show them how much you care about them — give 'em a hug; tell them you love them; be positive on your send-off. Tell them you'll look forward to seeing them at the end of the day, then, be happy to talk about school and your own work in a positive manner. You'll grow together in respect!



ANIMAL INFORMATION

The following information is made available by the Animal Information Committee. If you need more information on animals, call Sandy Hastings at 961-4703.

LICENSING AND LEASHING

Santa Clara County requires that all dogs over 4 months old be licensed and have a rabies shot. Licensing fee: \$8 per year, \$3 if spayed or neutered. Call 998-5211. There is a low-cost (\$2) rabies shot clinic held once a month. Call for times and locations. They also have a low-cost distemper shot clinic Mon-Wed, 9 am - 12 pm.

The City of Mountain View has a leash law which requires that all dogs not confined be on a leash not more than 6 feet long.

LOST ANIMALS

If you have lost an animal, check:

Santa Clara County SPCA (Humane Society), 2530 Lafayette, Santa Clara, 296-0592 or 296-4606, open Tues-Sat, 11 am - 6 pm; Sun, 12 pm - 4 pm.

Palo Alto SPCA, 3281 E. Bayshore Rd., Palo Alto, 329-2671 (after 6 pm, Sundays or holidays, 329-2413).

Go in person or call (this is less effective with Santa Clara because they have so many animals). If your animal has a name tag or license, both organizations will try to notify you. These are the only two local organizations that handle lost animals.

OCTOBER PICNIC

Although a fair number of people attended the high school band concert on Sunday, Oct. 2nd and delighted in Alice Nicholas' baton twirling performance, few decided to stay for a picnic lunch in Monta Loma park afterward. The kids enjoyed a "tour" of the big fire engine. Thanks to Bruce McAllister for the sign and posters, to those who contributed food for the band, to Barbara Lugn for the arrangements, and to Alice and the band members for their hard work.

POLICE LOOKOUT

There have been several instances of purse snatching in Mayfield Mall where the thief dropped the empty purses in the Monta Loma park area. The suspect is described as a white male adult, 25 years old, 5'10", black hair and of medium weight, sporting a heavy Fu Manchu mustache. He may be driving a 1963 Ford Fairlane, white/tan color, with a white left door. If anyone has any information concerning this person or has noted suspicious activity in the park area, contact detective Deaderick or officer Renfro of the Mountain View Police, 968-1666.

WANTED: ADS FOR NEIGHBORHOOD IMPROVEMENT SERVICES

The MLNA would like to encourage classified ad listings for "help wanted" and "services available" in order to get together residents and neighborhood craftsmen and handymen who can help each other through home maintenance and landscape improvement jobs. Individual contacts can be made and work done based on mutual interests. Overall, neighborhood values would help to be maintained by and for all residents, some of whom may be unable to contribute themselves. Classified ads will be placed for a nominal fee of \$1.00.

In addition, local commercial contractors can advertize with regular, 1/8 page ads at a cost of \$7.00 per issue. For listings of either type of ad, contact the editor, Rich Hendrickson at 961-1282.

LAWN CARE TIPS FOR CONSERVING WATER

There is a water shortage, as we all know. But we can conserve without loss of our lawns. The following tips may help:

- 1) Early morning watering is most effective. If a sprinkler is used, one that throws large drops in a flat pattern is preferable.
- 2) The lawn should be fertilized to help strengthen it during droughts.
- 3) Setting mowers higher in warm weather helps to prevent evaporation.
- 4) Less frequent but heavier watering encourages root growth.
- 5) Aeration of the lawn (poking small holes in it) helps provide deep watering with less water.

NEIGHBORHOOD SURVEY

The neighborhood survey that was distributed with the September newsletter has uncovered some interesting information about our neighborhood. However, to date, only eighty-five surveys have been returned — more would be appreciated (contact your area representative or Gretchen Martin, 964-8324). One overriding concern that is being expressed is the appearance and upkeep of the neighborhood. Responses are being tabulated and results will be made available as soon as possible.

NOTE FROM THE PRESIDENT

We're a new and enthusiastic association attempting to operate in a multidirectional manner. That is, we have identified many goals and objectives, and we want to give direction and provide help in as many of these areas as possible. We believe that we've made a good start, but not without some problems. We've received what we believe is valid criticism of our last meeting, i.e., we didn't allow enough time for discussion. Many people come hoping to spend some time discussing their problems or community concerns. We appreciate this input and we're restructuring our next meeting on Nov. 10 to allow time for discussion.

We'll begin the meeting at 7:30 pm with minutes and announcements. We will then have a presentation, which we've previewed and found very interesting and worthwhile, by the Fire Department (see other article in newsletter). After this presentation, we will break up into interest groups: realty concerns, school, property improvement, property taxes, crime prevention, etc. There will be a place for everyone and we'll try to formulate right then a procedure or method of solving the problems under discussion.

We need help and participation . . . let's hear your thoughts and ideas — mark this next Thursday, Nov. 10, on your calendar.

Dave Jensen
President

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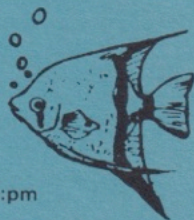
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