

M L N A NEWSLETTER

for the monta loma neighborhood / po box 382, mtn. view, ca 94042

MAY 1992

COME CELEBRATE MLNA'S 15th BIRTHDAY!

MLNA General Meeting
Wednesday, May 20, 7:30 pm
Rengstorff Community Center
at Rengstorff Park
201 S. Rengstorff Ave.

7:30-7:45 Business Meeting
Election of Officers
7:45-9:00 Celebration of MLNA's
15th year.
Refreshments, prizes,
visits by Dignitaries

We'll also be honoring those MLNA
residents in attendance who:

- *have lived in the neighborhood longest
- *have most recently moved in
- *have raised the most children here
- *have come from the state furthest away
- *have come from the country furthest
away
- *have delivered the most MLNA newsletters
(on a route for the longest time)
- *have held the most offices in MLNA
- *have held MLNA office longest

Tribute will be paid to newsletter
advertisers living in the neighborhood
and to those placing the most ads.

Repatriots—those who have moved away
and returned—will be recognized, along
with current & past MLNA officers, espe-
cially 2 of the MLNA's founders: Dick
Lugn and Dave Jensen.

City Council members, School Board
members, City staff and presidents of
other neighborhood associations have
been invited to our celebration.

MLNA photos, awards, and scrapbooks
will be on display to document our
accomplishments.



OUR SCHOOLS

by Richard Shortz
Member, Whisman School Board

During the last year, our schools
have overcome many challenges. Despite
the state budget deficit in the current
fiscal year, we balanced our budget
with minimal impact on student services.

Moreover, we started an innovative
program in art, theater and music
instruction focussing on 1st & 2nd
grades.

This year, Crittenden Middle School
was selected as a California
Distinguished School for the second
time.

In the upcoming year, an even more
ominous state budget situation looms.
Coupled with a declining enrollment
in our district, we expect less revenue
next year.

During May and June we will be
discussing next year's budget with
approval by June 30, 1992. You're invited
to participate at our School Board
meetings on the 2nd and 4th Thursdays
of each month. Call 968-9289 for more
information.

HOW ABOUT IT? A NEW LIBRARY!

Information about library expansion
will be presented and questions answered
on Tuesday, May 19 at 7:30 pm in the
2nd floor conference room of the library.

A group of citizens is forming to
organize community support for a long-
term solution to the library's space
needs and to raise funds. Come show
your support!

In June, the City Council will consider
financing options for the library. If
you'd like to be notified of the exact
date, call Janet Long at 961-5892.

The Monta Loma Neighborhood is bordered by San Antonio, Middlefield,
Rengstorff and Central Expressway.

Happy Birthday, MLNA!

a short MLNA history
by Curt Thiem

Fifteen years ago, in the summer of 1977, what is now Mountain View's oldest and most successful neighborhood association was born. At just over twenty years old, the neighborhood was starting to age -- and not gracefully. Poorly maintained properties, loose dogs, abandoned vehicles -- the place just didn't look as good as it once had. Neighbors Barbara and Richard Lugin and Dave Jensen were concerned and, believing that others shared their concern, they distributed a flier announcing a meeting. Over 100 people showed up. The rest, as they say, is history.

With that level of interest, progress was rapid, both in forming the association and in improving the neighborhood. The first order of business was the formation of committees to address the problems concerning residents. Twelve committees were formed, including city council monitors, neighborhood survey committee, schools committee, animal control and enforcement, realty concerns, crime prevention, traffic control, social committee, bylaws and incorporation, newsletter, and neighborhood help. A name for the organization was researched and chosen. Many names were considered -- some more than others, I hope, like, for example "Eichler Enclave." Bylaws were written and adopted. Officers were elected (Dave Jensen, Carl Mitchell, Rich Hendrickson, and Richard Lugin). Eight neighborhood areas were identified and representatives chosen from each area. The first edition of the MLNA newsletter, containing four paid advertisements, was published in September, 1977. The Monta Loma Neighborhood Association was up and running.

The strong, early momentum sustained the organization into the mid 80's. Many people worked long and hard to upgrade the area. Public officials were contacted for help with specific problems. The association's voice was heard and respected in the city and in the press. Problems were solved. The neighborhood benefitted.

As the early objectives were achieved, however, interest in the organization began to wane. In October, 1984, regular meetings and newsletter publication were suspended.

The hiatus lasted eighteen months. A movement to re-establish a neighborhood voice was stimulated by the closing of the Mayfield Mall and its proposed conversion to industrial use. In June, 1986, the association came back to life in a major way. Approximately 90 persons attended the MLNA meeting that month to hear and review Hewlett Packard's plan for the mall site. Fifty persons volunteered at this meeting to help work on committees. Major impetus for this rebirth came from charter MLNA members Alice and Jim Cochran. Jim, now the Mayor of Mountain View, was elected MLNA President at the June, 1986, meeting.

Accomplishments after reorganization were many. The Traffic Committee obtained the stop signs on Thompson Avenue and the three-way stop signs at Nita and at the Mayfield/Whitney intersection. The HP Impact Committee worked closely with HP to mitigate any negative effects of HP's move into our neighborhood. The Neighborhood Improvement Committee has continuously worked with the owners of the shopping centers to improve their appearance and upkeep. MLNA worked with the city on the railway pedestrian undercrossing at Mayfield and Central Expressway.

Regular general meetings and newsletter publication have continuously provided useful information to the neighborhood. In March, 1991, the MLNA general meeting heard the Plymouth Group's plans for a high-quality, high-density housing development at the Old Mill site. We reviewed the plans for the new Walgreens at Rengstorff and Central Expressway and for the upcoming renovation of the San Antonio shopping center.

In this past year, the association has had several achievements. The results of MLNA's Old Mill survey were presented to the Environmental Planning Commission and the City Council. The rezoning was passed with a six story height restriction on the high rise towers. This year's major achievement was the Candidate's Forum on March 30. MLNA, as the lead organization, joined forces with the other active Mountain View neighborhood associations --

(cont. on next page)

MacCabe Interiors

Beth MacCabe, A.S.
Designer

- Affordable Residential Interior Design
- Furniture - Wall Coverings
- Window Treatments
- Floor Coverings - Accessories
- Space Planning • Consultations

Call For An Appointment 415•967•3053

Zola Akhmal, M.Ed.
Julie A. Dean, RN, MPH

Hobbledehoy Montessori Pre-School and Child Development Center

Professional Staff • Low Teacher Student Ratio
Owner-Operated • Reading-Writing Readiness
Music-Drama Program • Nutritional Snacks
Ages 2-5 • 7:30 am - 6 pm

(415) 968-1155

2321 Jane Lane
Mountain View, CA 94043



AUNTIE EM'S

Dressmaking
& Alterations

By Appointment

Emily O'Neill
415 969 3156



MLNA History (cont. from previous page)

Old Mountain, Blackfield, and Whisman-Middlefield -- to organize a forum that was focused on neighborhood issues. Over 150 people attended.

Since 1988, MLNA has not been able to hold its meetings in the neighborhood. New insurance requirements have kept MLNA out of its traditional home, the multi-purpose room at the Monta Loma School on Thompson. While the Rengstorff Center is close by and a fine facility, it is outside the neighborhood. Attendance has fallen off markedly since we moved our meetings there. Getting back into the Monta Loma School is critical to MLNA's vitality. The MLNA board members have spent time on this issue and some progress has been made. The amount of insurance MLNA is required to show is being reduced from \$1,000,000 to \$500,000. Still, insurance premiums would cost approximately \$350.00 per meeting, an exorbitant amount for our means. I will continue to look for a solution to this frustrating situation and invite your ideas and help.

This short history of MLNA does not do the organization justice and it certainly does not recognize anywhere near enough of the people who have contributed to the neighborhood over the years. I hope though that you see that MLNA has a long history of service to the neighborhood and the city. It is an organization that deserves and will in turn reward your active participation.

I've enjoyed my year as president and wish to thank the board and newsletter staff for their help, ideas, and hard work. This summer, my job will take me to Boston on an extended assignment so I will take my own hiatus from MLNA next year. I look forward to returning.

I urge you all to get involved in MLNA. You, your neighborhood, your city, and the Bay Area will all benefit. Really. Please do it. Thanks and take care.

Happy 15th Birthday. Monta Loma Neighborhood Association.

CLASSIFIED ADS

FOR SALE: 30" electric range. self-cleaning. Harvest brown. Works fine. \$50/obo. 964-3960.

FREE: used Eichler sliding windows and door frame size: 2 of 45.5"Hx63.5"W, 1 of 45.5"Hx78.5"W, 1 of 80"Hx64"W. Call 960-1781

QUILT FUNDRAISER: for Crittenden 6th gr. Science camp. Full size, handmade, Garden Song pattern. \$2/tkt. 3 tix/\$5. Call 968-1984, 961-6271 or 962-9859.

DOG OWNERS: please clean up after your dog when you walk it! By bringing a pooper scooper on each walk you avoid aggravating your neighbor. Thank you.

The last newsletter

was distributed by:

Freda Carman, Edith Carter, Mary Etzold, Terri Eyre, Barbara Gasdick, Maria & Toyo Harnoto, Helen Hayes, Joy Hoshi, Maria & Joseph Karpinski, Don Lamons, Janet Long, Carolyn Len, Faye & Ken Morley, Jeanette & Andy Patterson, the Herb Perry family, Mike & Shelley Ritz, John Thomas, Judy Walden, and Dick Weir.

Editor:

Martha Elderon
968-3405

Distribution:

Alice Cochran

Ad Coordinator:

Barbara Gasdick
964-1381



We want you!

Monta Loma Neighborhood Association

is looking for a few good neighbors to help lead us through the next year.

If you ...

- care about the quality of life in the neighborhood
- have ideas to share
- enjoy meeting neighbors

and can ...

- plan or lead meetings
- talk to advertisers
- layout a newsletter
- balance a checkbook
- write letters or take notes
- deliver newsletters

We have a job for you!

Time investment is minimal and the rewards are endless!

Just ask

Curt Thiem (964-5821) or Suzanne Schafer (962-0335)

or any of the current or past volunteers! Call today or come to the meeting **May 20**.

New leaders start in July.

MLNA OFFICERS

President--Curt Thiem	964-5821
Rec. Sec.--Suzanne Schafer	962-0335
Treas.--Brenda Castellanos	964-8665
Past Pres.--Janet Long	961-5892

MLNA COMMITTEE CHAIRS

Neigh. Watch--Dick Weir	968-3110
Contractor	
References--Freda Carman	968-2300
Prop. Imp.--Martha Elderon	968-3405
HP--Barbara Gasdick	964-1381
Traffic--Bruce Castellanos	964-8665

NEIGHBORHOOD CONTACTS

ML Neighborhood Babysitting Co-op	
Beverly Davis	969-4754
Debbie Stark	964-9923
Mtn. View City Council Member	
Jim Cochran	968-9049
Whisman School Board	
Fran Kruss	965-4022
Richard Shortz	968-9289

THE MILK PAIL

Basic Foods
at Great Prices!

...COUPON...COUPON...

Large Eggs
39¢ doz.

with any \$5 purchase
(limit 1 doz.)

Coupon exp. July 21



941-2505

Hours:
9-7 MON-SAT.
11-6 SUN.

2585 California St., Mtn. View
(across from Safeway)



Willis Photo Lab

COMPLETE PHOTOGRAPHIC SERVICES
8 HOUR CUSTOM B/W (HAND ENLARGED) PHOTOFINISHING
IN HOUSE QUALITY COLOR PROCESSING
KODAK FILM

OLD PHOTOS COPIED WITH CARE
HIGH TECH PRODUCT SHOTS

**YOU KEEP
NEGATIVES!**

FAMILY, GROUP, INDIVIDUAL PORTRAITS
PASSPORT & I.D. PHOTOS, BLACK AND WHITE OR COLOR
SLIDES FROM YOUR ORIGINALS OR BOOKS
COLOR NEGS & SLIDES CONVERTED TO B & W

415 969-3555

2510 Old Middlefield Way, Mountain View

Summer Sale!

Discovery Toys

books games toys



Tired of poorly-made
toys? Find out why
Discovery Toys are
so popular.

Call Anne for catalog 961-8807

RUTH VUREK



Real Estate Broker
Notary Public



Bus: 940-1123
Res: 969-5563

1621 W. El Camino Real
Mountain View, CA 94040

Thank You

to those who helped re-elect me to
the City Council.

I'll continue working to help
keep Mountain View a great place
to work and live.

Jim Cochran, Mayor
968-9049

Ad Paid for by Cochran for Council Committee,
2422 Thaddeus Dr., Mountain View, CA 94043

STEPS TREE SERVICE



John Ari Stepp

940-1452

Free estimates



Accent on Flowers By Shirley

Flowers and Balloons for all Occasions
1954B Old Middlefield Way, MV, 961-7140
4444 El Camino Real, Los Altos, 948-3322

BAJIS'

DOWN THE STREET

CAFE

- wholesome food in a friendly atmosphere
- breakfast, lunch, dinner
- beer and wine
- patio dining and take out
- catering and party room
- close to home

2423 Old Middlefield

(near Independence)

967-7477 (M-Sat)

967-4420 (fax orders)

**\$1.00 off breakfast with this
ad (M-Sat 6 am - 9 am)**



Village Mail Center PLUS

- UPS SHIPMENT
- MAIL BOX RENTAL
- NOTARY SERVICE
- WESTERN UNION
- TYPING SERVICE
- VOICE MAIL
- MONEY ORDERS
- FAX SERVICE
- AND MUCH MORE
- US POSTAL SERVICE
- MAIL FORWARDING
- MONEY TRANSFER
- COPYING
- P.G. & F. PAY STATION
- YOUR ONE STOP SHOP
- STAMPS

4546 B-10 El Camino Real
LOS ALTOS

Corner of El Camino & San Antonio
Village Court Shopping Center

HOURS: MON-FRI 9-5:30

SAT 9-4

(415) 941-1840

Mail Box Rental
**ONE MONTH
FREE**

with 6 month rental
(offer good with coupon)

\$2.00 OFF

ANY UPS SHIPMENT
with minimum \$10 order

(Offer good with coupon)